



## Appsonite releases Catchagram, a fishing photo sharing app

Maura, Norway — June 2, 2016— Appsonite AS today announced the release of Catchagram, a fishing photo sharing app for iOS and Android. Catchagram adds a wide set of specific fishing-related features to the standard functions of other photo sharing apps, and will enable fishing photography aficionados to share their trophy pictures with other fishing fans and receive the enthusiastic feedback they deserve.

Catchagram enables users to classify and browse images in different categories of fish species, type of fishing, and fishing equipment. The app offers a clever map feature, enabling users to discover new fishing spots and see who is catching what type of fish in specific locations. Catchagram is also a sophisticated photography app in its own right, with a rich set of filters, overlays and other photo editing functions.

“Niche social networking apps are a growing trend,” says Robin Grønvold, the founder of Appsonite and creator of Catchagram. “Not all your Facebook friends will share your excitement for your fishing hobby, but other fishermen do. We all know that bragging about our catch is half the fun of recreational fishing — and with Catchagram, we no longer have to be shy about it!”

### Catchagram Top Features

- Easily snap new photos with the app or upload from the device’s gallery
- Add beautiful filters, frames, overlays and other photo effects
- Browse images by category, such as Saltwater, Fly fishing, Pike & Perch, or Lures
- Use map features to see who is catching what type of fish in different locations
- Follow other users, like and comment on their pictures
- Community voting for best pictures and “wall of fame“

### Download links

iOS: <https://itunes.apple.com/us/app/catchagram-social-fishing/id1101987023?ls=1&mt=8>

Android: <https://play.google.com/store/apps/details?id=no.appsonite.mycatchagram>

### Additional Information

A limited number of promotional codes are available to members of the media. Journalists interested in receiving one should contact Robin Grønvold, [robin@appsonite.com](mailto:robin@appsonite.com).

Screenshots, icons and other media resources are available for download from <http://www.mycatchagram.com/kit.html>.



## **About Appsonite AS**

Based in Maura, Norway, Appsonite is a privately held company founded in 2012 by Robin Grønvold. The company's focus is on creating and marketing mobile applications.

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